

HI! WE ARE STUDIO



INFOGRAFIKA

ABOUT US

Studio Infografika — is the leading international award-winning animation production company. We create promotional and corporate videos with the quality and approach of feature cartoons, as well as animated series and short films

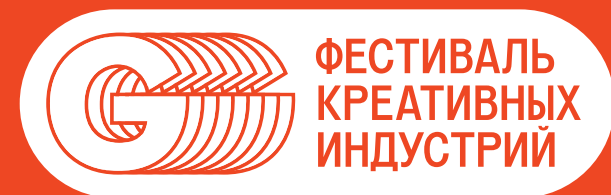
700 PROJECTS

- With international companies
- In various fields, from IT and banking to oil industry and pharma
- 13 years in the animation industry

 Showreel



ACHIEVEMENTS



СУЗДАЛЬФЕСТ



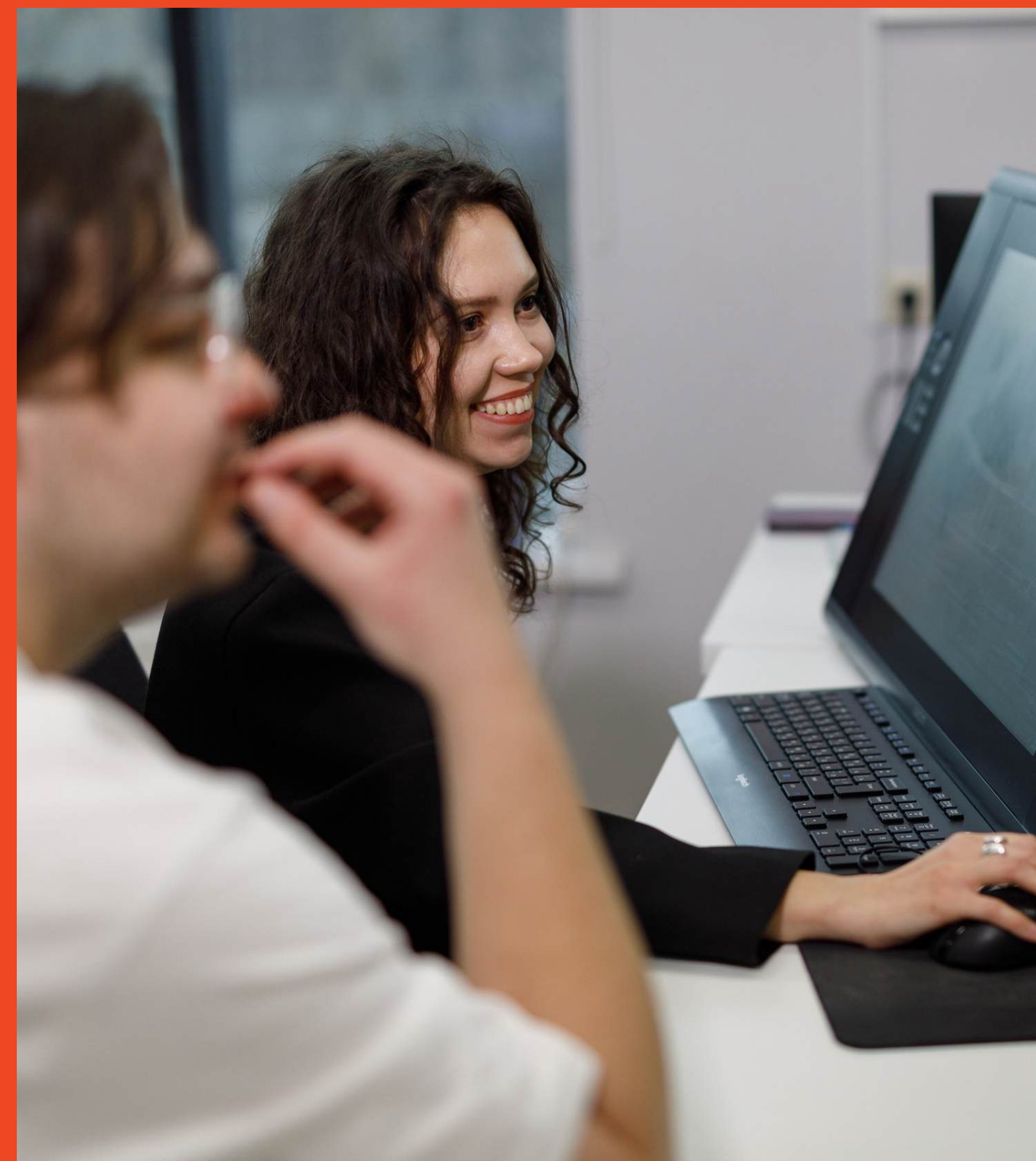
- **Silver Mercury** — Bronze Winner in “Best Use of Social Media”
- Jury Special Prize at **the Festival of Creative Industries G8**
- **Night of Comedy Shorts** — “Best Animated Film”
- **Reale Film Festival** — “Best Animation”
- **Suzdalfest** — “Applied Animation” — Official Selection
- **Big Cartoon Festival** — Official Selection
- **MarCom Awards** — EN+ Group SUSTAINABILITY REPORT Corporate Social Responsibility Design — Gold Winner
- **InterComm** — “Best In-Company Project” — Silver Winner

TEAM

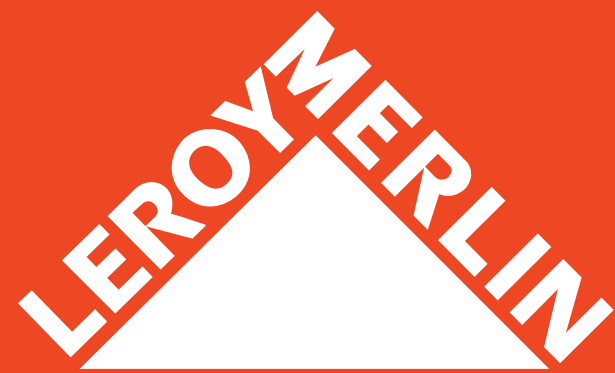


WE HAVE

- Art Director
- Animation Directors
- Animators
- Illustrators
- Creative Director
- Screenwriters
- Producers
- Client Managers

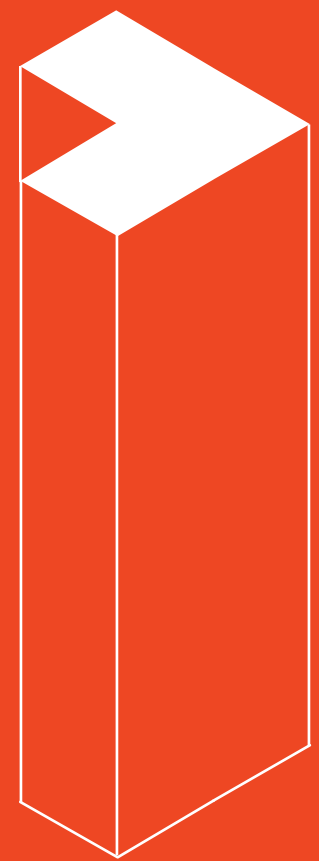


CLIENTS



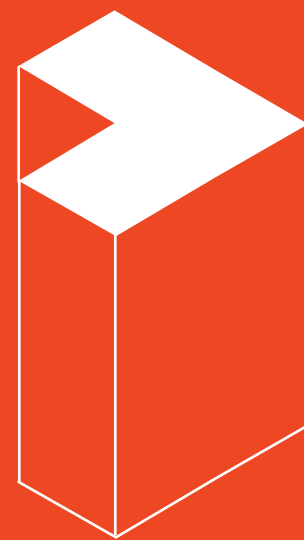
PROJECTS

For each specific task we select the most efficient animation tools



DIRECTIONS

Ads (TV / OLV)
Explainers
Video presentations
Tutorials
Image-making videos
Promo videos
Video cases
Corporate films
Animated films and series



TECHNIQUES

2D motion design
2D character animation

- Rigged
- Frame by frame

3D motion design
3D character animation
Videography



SOFTWARE

After Effects
ToonBoom
Cinema 4D



KOKODI ARENA

Gripping and edgy promo trailer for a dynamic shooter by the game industry veterans (EA, Wargaming, Sony Online)

CLIENT



TASK

Create an atmospheric trailer with insights to the game lore and dynamic battles

RUNTIME

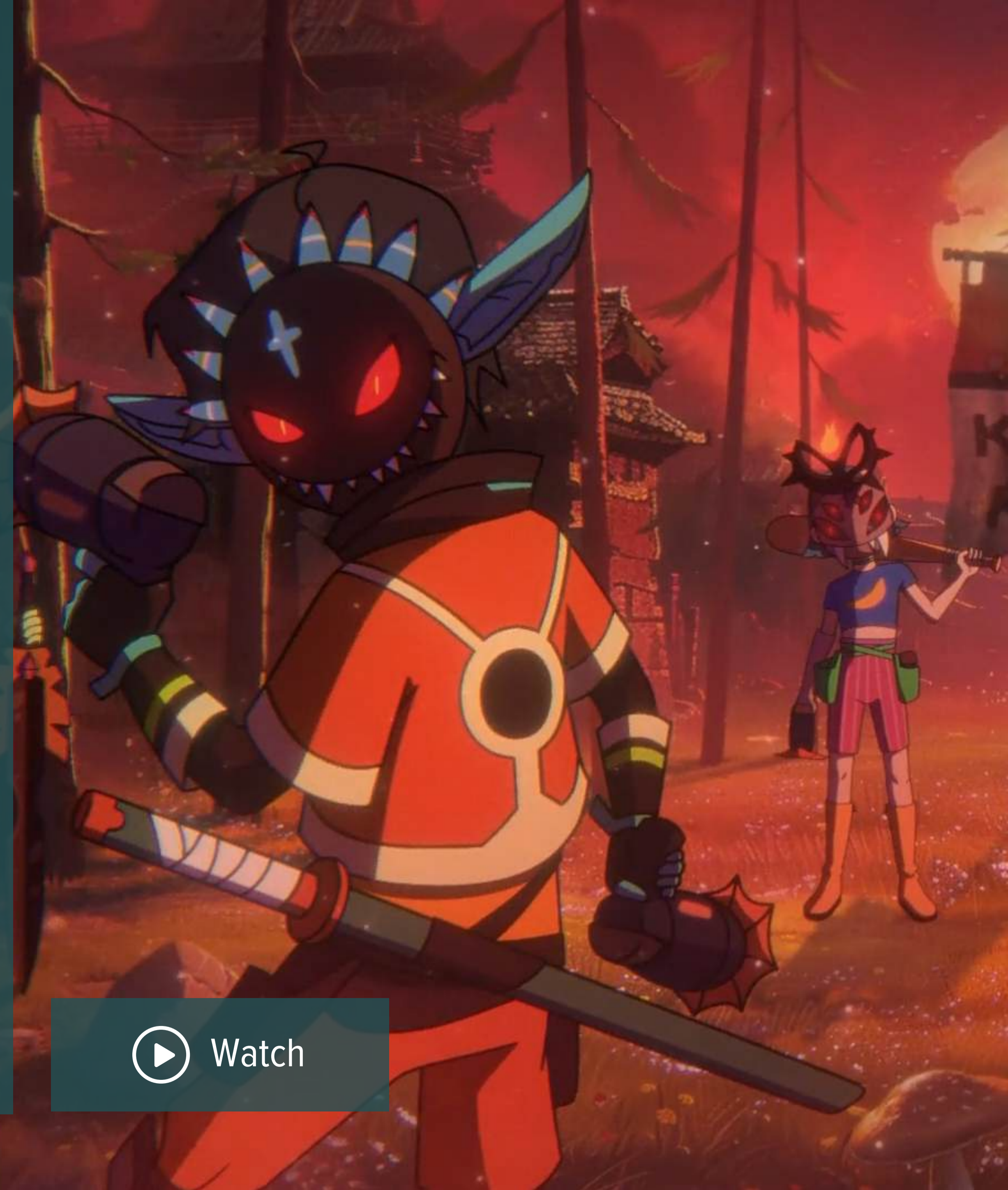
67 seconds

PRODUCTION TIME

7 weeks

TECHNIQUE

2D frame by frame character animation,
Midjourney background generation
with further handcraft development



URALCHEM

Brand video for the leading mineral fertilizer company

CLIENT

 **URALCHEM**

TASK

Blend live-action footage from South Africa with frame-by-frame animation to convey the company's core message — dreams can change the world for the better

RUNTIME

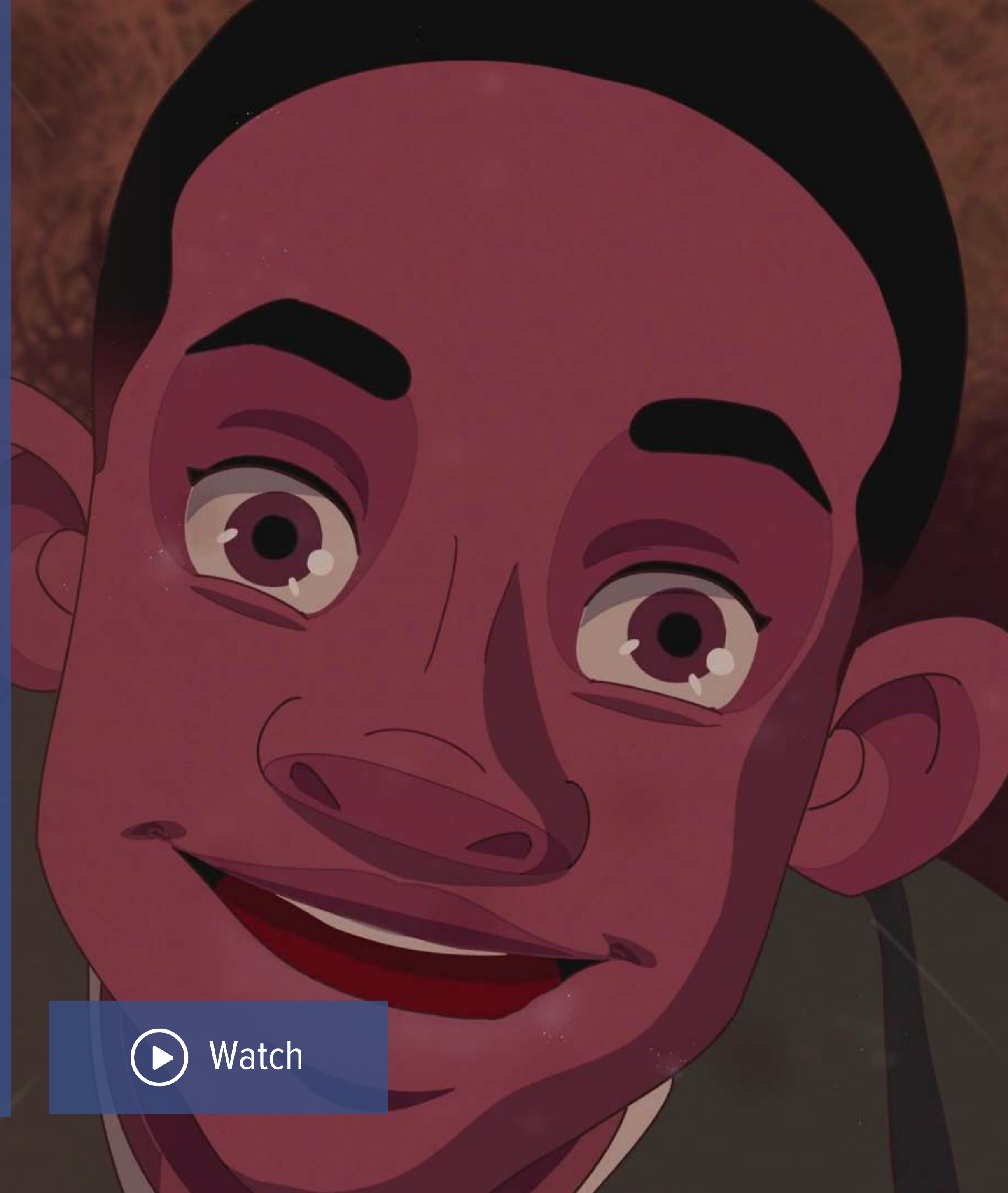
109 seconds

PRODUCTION TIME

9 weeks

TECHNIQUE

2D frame by frame character animation



DRUNK ROBOTS

Brutal game promo video

CLIENT

DRUNK ROBOTS

TASK

Immerse the potential audience in the game's anarchic and rebellious world of robot fights

RUNTIME

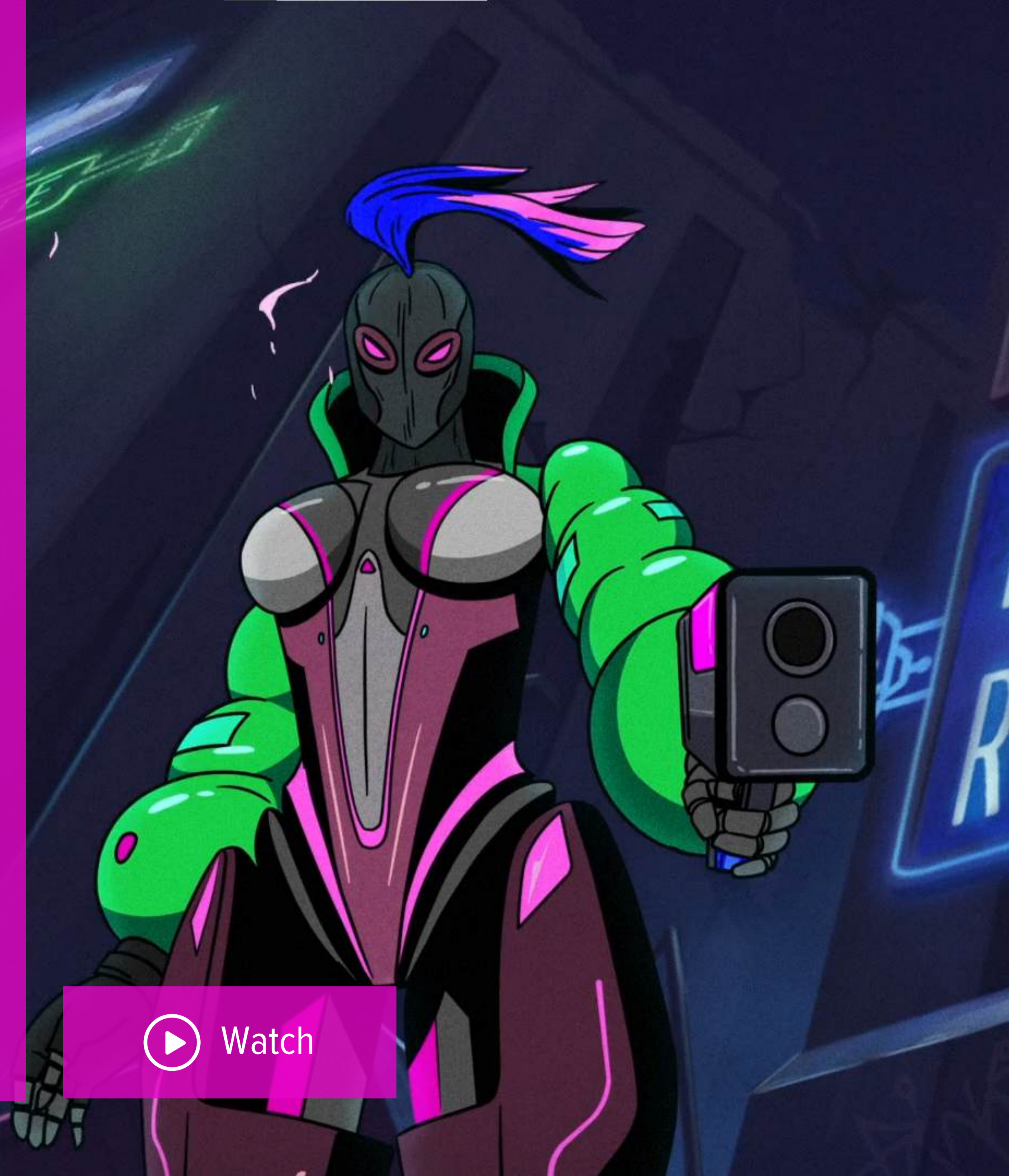
38 seconds

PRODUCTION TIME

4,5 weeks

TECHNIQUE

2D frame by frame character animation



Watch

NFT WMP

Announcement video for an invite-only NFT collection

CLIENT

NFT WORLD META

TASK

Engage potential participants with a bold invitation video

RUNTIME

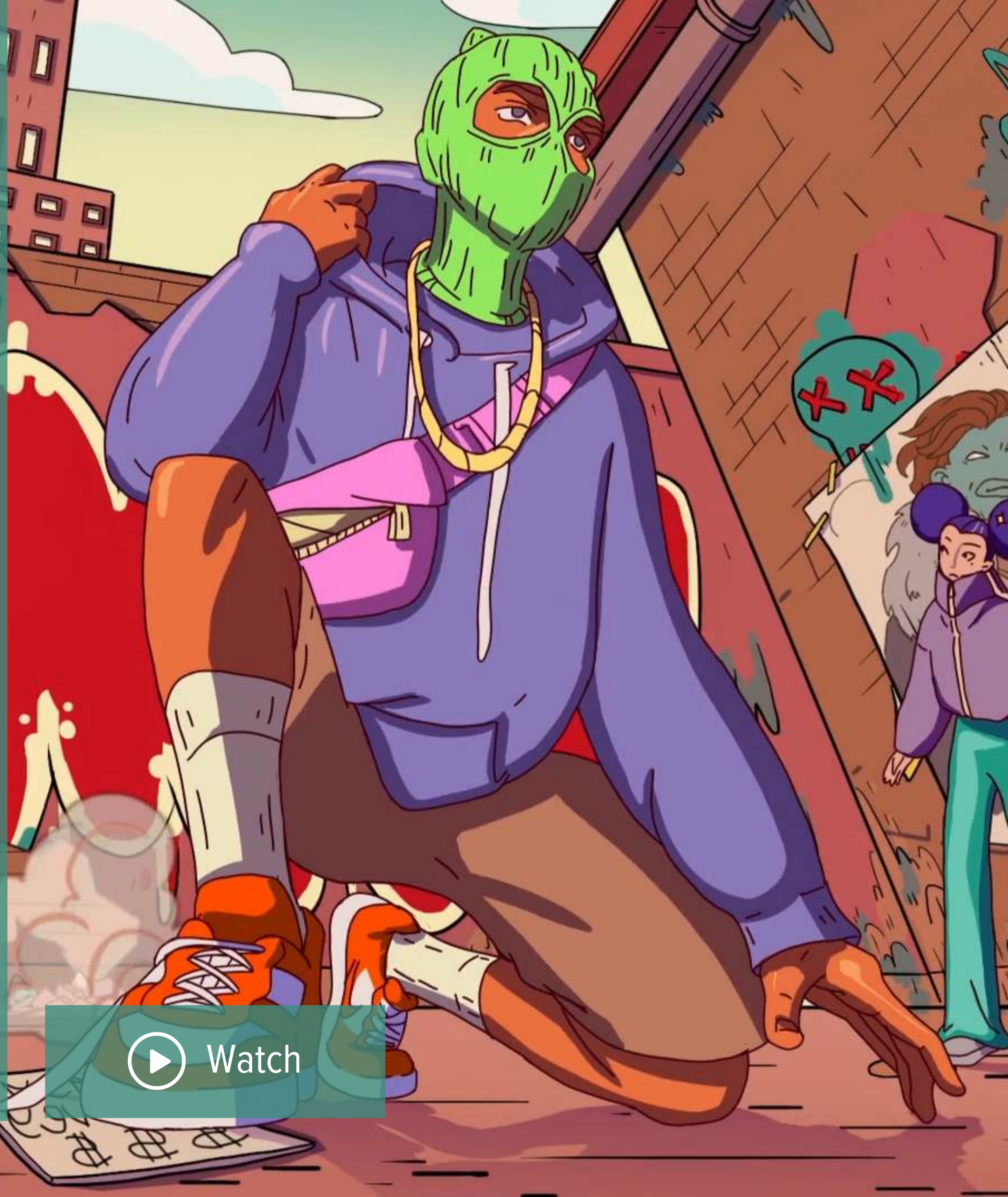
65 seconds

PRODUCTION TIME

5 weeks

TECHNIQUE

2D frame by frame character animation



A101

Heartfelt mix of frame-by-frame animation, real footage and 3D renders of the residential complexes

CLIENT



BBDO



TASK

Capture the essence of life in the developer's residential complexes to attract new clients

RUNTIME

7 videos, 20 seconds each

PRODUCTION TIME

9 weeks/video

TECHNIQUE

3D animation,
2D frame by frame character animation



Watch

DELOVYE LINII

Corporate fairy tale about delivering miracles

CLIENT

DELOVYE LINII

TASK

Congratulate transport company employees with a warm and cozy New Year and Christmas cartoon

RUNTIME

49 seconds

PRODUCTION TIME

3,5 weeks

TECHNIQUE

2D frame by frame character animation



Watch



ROCO

Vibrant music video for a social media campaign
set in a fantasy world of stationery

CLIENT



TASK

Show how the company's products help children
create and explore magical worlds of their imagination

RUNTIME

88 seconds

PRODUCTION TIME

8 weeks

TECHNIQUE

2D frame by frame character animation



SBERLETO

Commercial for the Youth SberCard which empowers the teenagers to make the most of their summer days

CLIENT



TASK

Create a trendy anime-style video to connect with the young audience

RUNTIME

30 seconds

PRODUCTION TIME

9 weeks

TECHNIQUE

2D frame by frame character animation



KIZAZI MOTO: GENERATION FIRE

Anthology of short animated films about the future
of African countries

CLIENT

giraffics 

TASK

Create character animation for the episode
First Totem Problems

RUNTIME

190 seconds of animation

PRODUCTION TIME

16 weeks

TECHNIQUE

2D frame by frame character animation



Watch

UMKA

Reboot of the iconic soviet animated film about *Umka* the bear and his friends

CLIENT

**SOVUZ
MULT
FILM**

TASK

Develop unique animation style for the pilot episode and produce five episodes of the series

RUNTIME

360 seconds/episode

PRODUCTION TIME

6 weeks/episode

TECHNIQUE

2D frame by frame character animation



[▶ Watch](#)

MTS ECOSYSTEM

Mini-series for MTS referencing iconic film franchises:
from *The Fast and the Furious* to *The Fifth Element*

CLIENT

MTS

TASK

Highlight the Ecosystem benefits with fun episodes
full of references to the famous movies

RUNTIME

3 videos, 60 seconds each

PRODUCTION TIME

6 weeks/video

TECHNIQUE

2D frame by frame character animation



MIR PAY

Series of commercials in various styles showing the timeless love story between a payment terminal and a smartphone

CLIENT

National Card Payment System MIR

TASK

Present phone payments in different styles:
sitcom, anime, Disney and 3D

RUNTIME

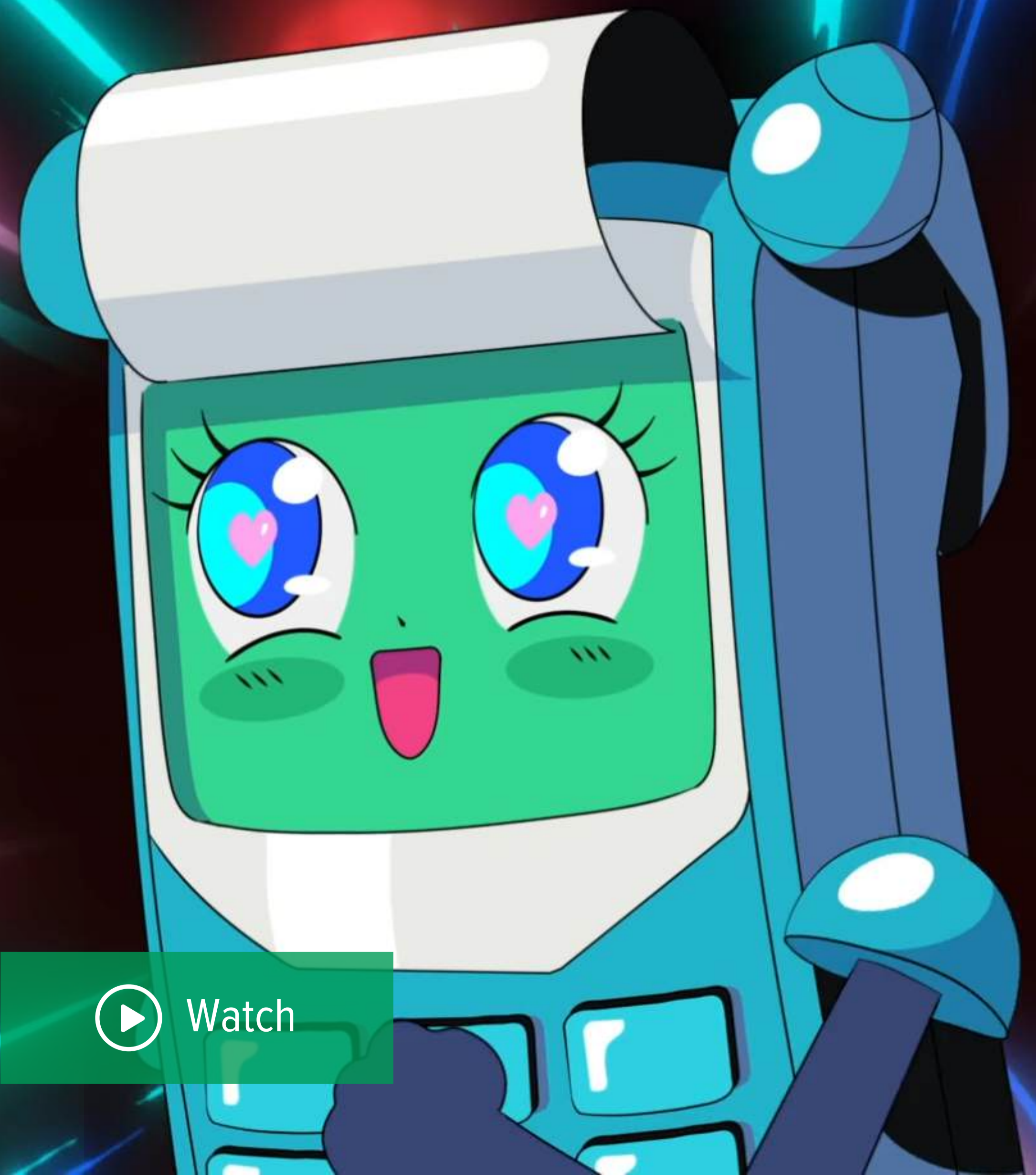
4 videos, 15 seconds each

PRODUCTION TIME

8 weeks

TECHNIQUE

2D frame by frame character animation,
3D character animation



Watch

SMOTRESHKA

Brand video featuring the *Smotreshka* mascot in the iconic movie-inspired looks

CLIENT

SMOTRESHKA

TASK

Explain the service's advantages to movie fans with entertaining references to legendary films

RUNTIME

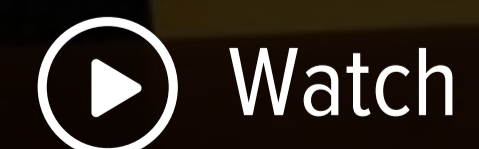
67 seconds

PRODUCTION TIME

8 weeks

TECHNIQUE

2D frame by frame character animation



BUSINESS WARS

Teaser for a podcast about the battle between business giants — Netflix vs. Blockbuster

CLIENT

BUSINESS
WARS

TASK

Engage the audience with a dynamic animated promo

RUNTIME

55 seconds

PRODUCTION TIME

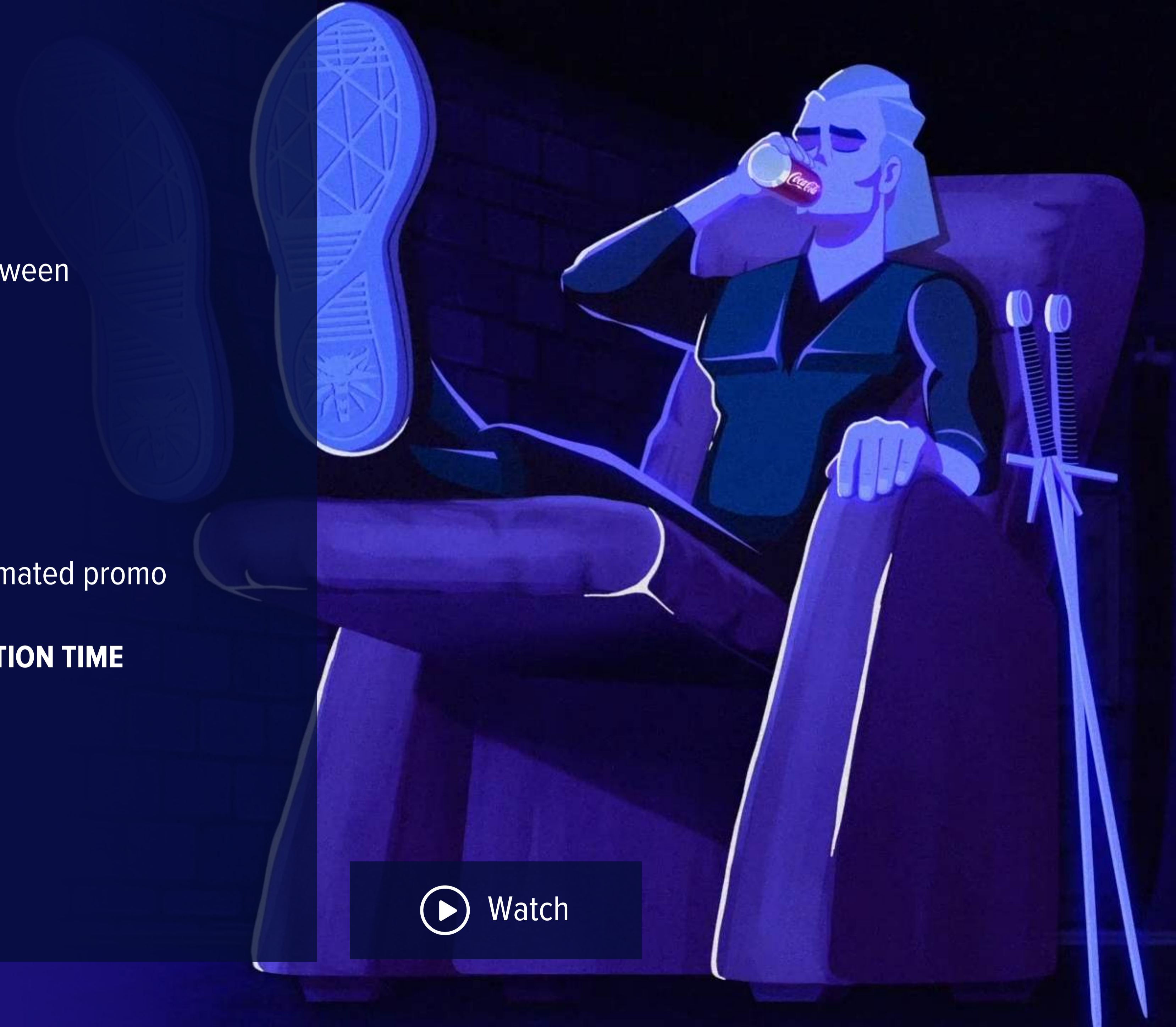
4 weeks

TECHNIQUE

2D frame by frame character animation,
3D animation



Watch



NEKKI

Promo trailer for an NFT game *Fight.me*

CLIENT

Nekki

TASK

Convey the underground game atmosphere and showcase its gameplay with intense battles

RUNTIME

54 seconds

PRODUCTION TIME

7 weeks

TECHNIQUE

2D frame by frame character animation



Watch

ALONE

Post-apocalyptic music video for a rising artist

CLIENT

involta

TASK

Bring the songwriter's thoughts to life through animation

RUNTIME

269 seconds

PRODUCTION TIME

10 weeks

TECHNIQUE

2D frame by frame character animation,
3D animation, VFX



SOLDOUT

Opening sequence for the *PREMIER* platform series featuring the protagonist's worries and story plot references

CLIENT

► PREMIER

TASK

Create an unskippable opening sequence

RUNTIME

44 seconds

PRODUCTION TIME

7 weeks

TECHNIQUE

2D frame by frame character animation



LE.GEN.D. ANIMATION

Animated fragment for an episode where the protagonist's therapy session escalates into a full-blown action scene

CLIENT

► PREMIER

TASK

Elevate the series' originality with pixel animation inspired by video games of the '90s

RUNTIME

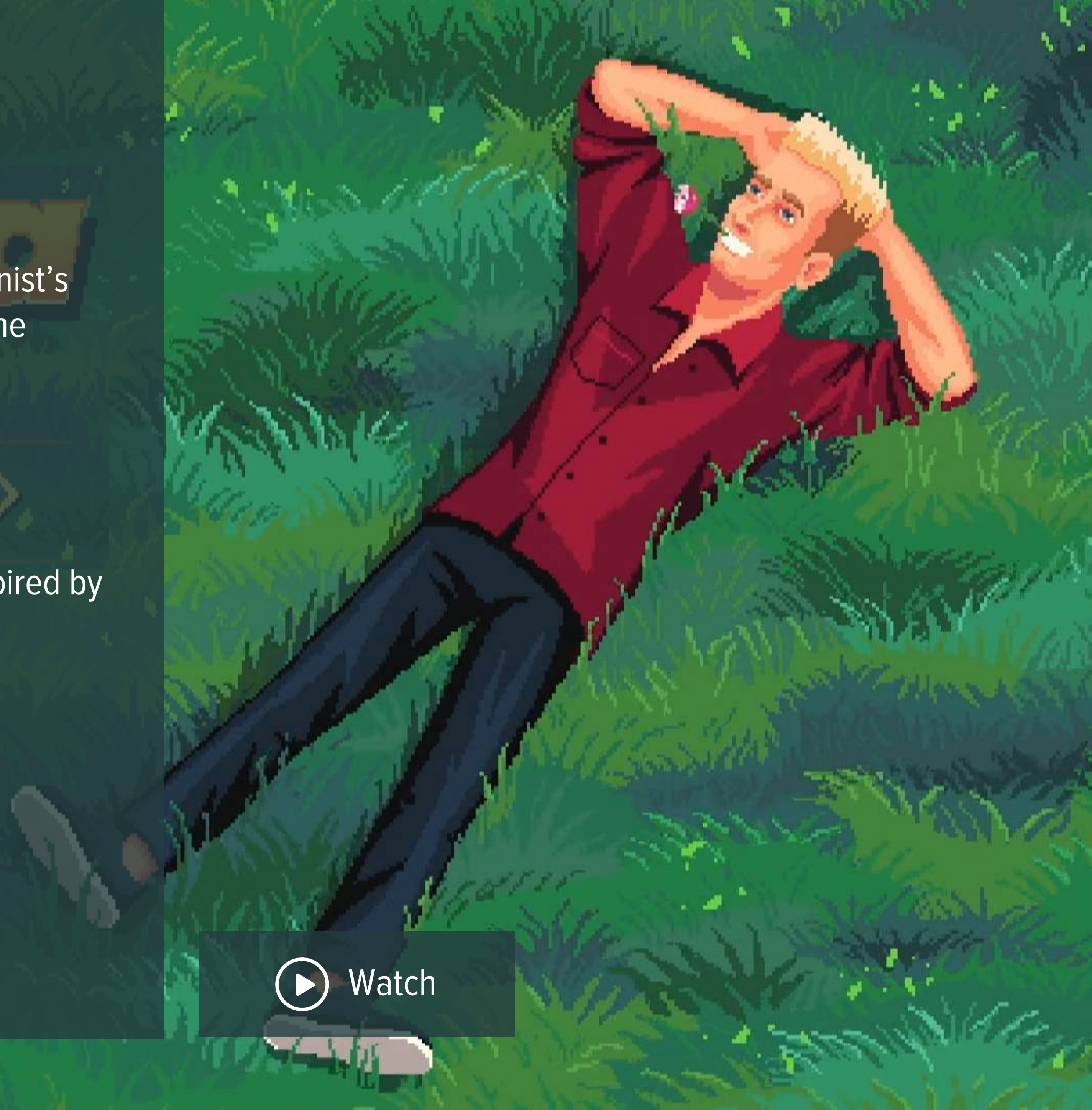
498 seconds

PRODUCTION TIME

16 weeks

TECHNIQUE

2D frame by frame character animation



Watch

T-BANK CITY

Mini-sitcom about a delivery service entering the life of an ordinary fridge

CLIENT



TASK

Produce a series of humorous videos for the bank's app to spark interest in its services

RUNTIME

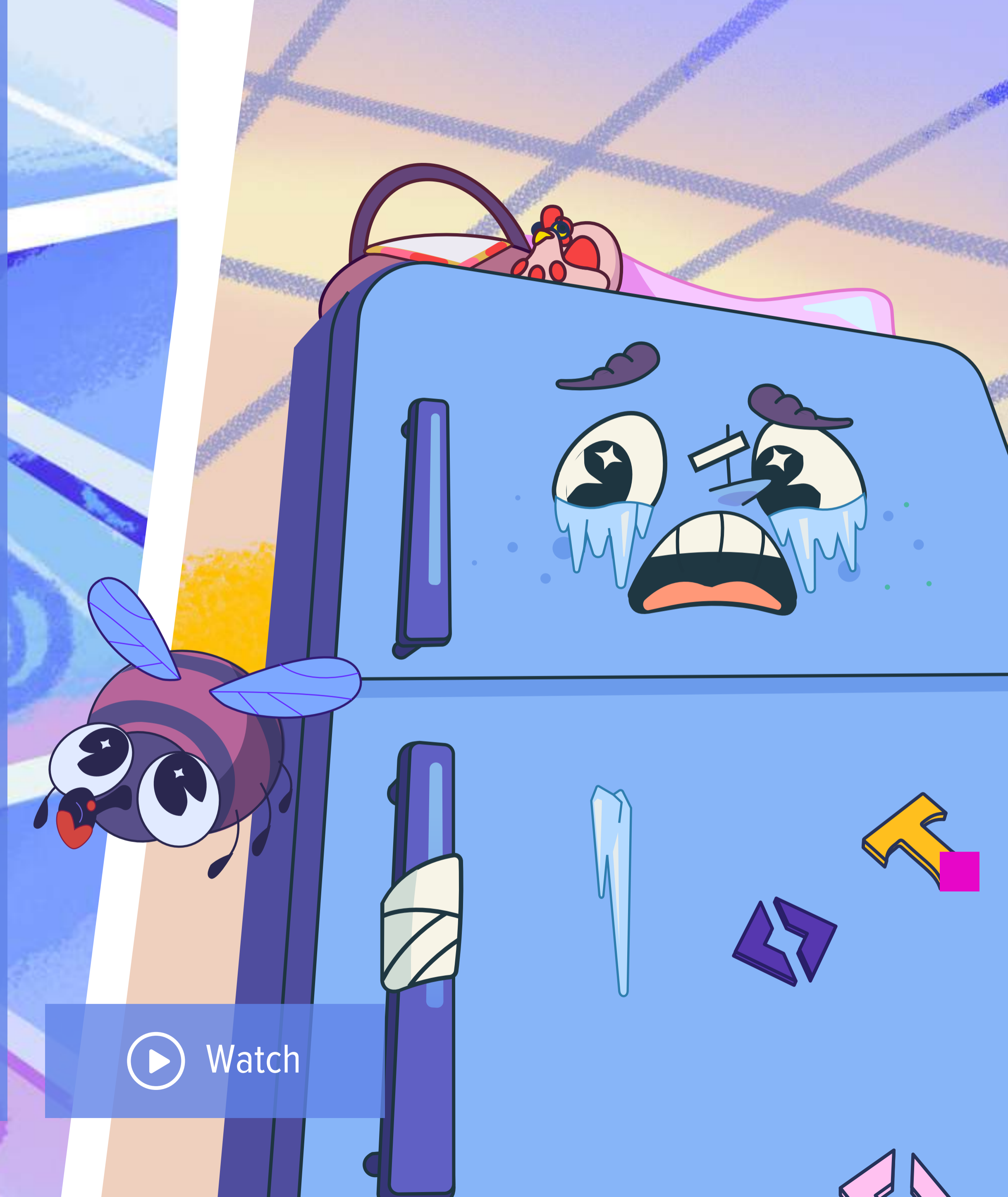
3 videos, 60 seconds each

PRODUCTION TIME

8 weeks

TECHNIQUE

2D frame by frame character animation



Watch

TINKOFF KASSA

Concise promo in the bank's signature 3D style

CLIENT



TASK

Use 3D to clearly showcase the new business product's features and benefits

RUNTIME

122 seconds

PRODUCTION TIME

12 weeks

TECHNIQUE

3D motion design



DR. REDDY'S. 360° SPACE EXPERIENCE

3D VR video about the medical product

CLIENT

Dr.Reddy's 

TASK

Attract the conference attendees' attention to the pharmaceutical product *Telsartan*

RUNTIME

305 seconds

PRODUCTION TIME

8 weeks

TECHNIQUE

3D motion design, VR



Watch

SIMPLY PIANO

Promo explainer for a popular piano learning app

CLIENT

✦ Simply Piano

TASK

Inspire the new audience to play like legendary musicians

RUNTIME

77 seconds

PRODUCTION TIME

4,5 weeks

TECHNIQUE

2D frame by frame
and rigged character
animation



TOUCH BANK

Explainer featuring a charismatic main character — *Touchbank's* virtual assistant

CLIENT

TOUCH BANK

TASK

Make a fun introduction to the app's most useful features for the bank's new clients

RUNTIME

150 seconds

PRODUCTION TIME

6 weeks

TECHNIQUE

2D frame by frame
and rigged character
animation



 Watch

BRUSNIKA

Explainer about the factory-based construction method used by the company

CLIENT

Brusnika

TASK

Illustrate all stages of construction through animation highlighting the key features of this innovative approach

RUNTIME

150 seconds

PRODUCTION TIME

6 weeks

TECHNIQUE

Isometry,
2D motion design



Watch

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Behance

